

Mayra Olivares-Urueta, PhD

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Educational Background

Doctor of Philosophy

University of North Texas, Denton
Concentration: Higher Education, Postsecondary Access
Minor: Anthropology

Master of Human Relations

University of Oklahoma, Norman
Concentration: Organizational Change and Development

Bachelor of Arts in International and Area Studies

University of Oklahoma, Norman Concentration: European Studies
Minor: French

Bachelor of Arts

University of Oklahoma, Norman
Concentration: Spanish

Study Abroad

Université de Limoges, Limoges, France
Concentration: French Language and Culture (September 2003-June 2004)
Journey to China, Xi'an, Kunming, Beijing, and Shanghai, China
Concentration: Chinese Language and Culture (June 2002)

Professional Experience

Vice President for Student Development Services, Tarrant County College Northeast Campus,
September 2017-Present

- Serve as the Chief Student Affairs Officer for Tarrant County College Northeast Campus.
- Provide administrative leadership, create and coordinate a system of programs and services designed to support student success and retention.
- Work collaboratively with the Campus President, Vice President for Academic Affairs and Executive Director of Community Education and Engagement to provide effective campus services for the Northeast Campus.
- Work collaboratively with the Associate Vice Chancellor for Student Success, Vice Presidents for Student Development Services and Vice Presidents for Academic Affairs District wide to ensure effective services for the 100,000+ credit and non-credit students in the District.
- Oversee: Advising & Counseling, Behavioral Intervention Team (CARE Team), Strategic Planning and Effectiveness, Career Services, Student Accessibility Resources, Health Services, Intercultural Student Network, New Student Orientation, Student Activities, Student Development Services, Student Conduct, Testing, and the Transfer Center.
- Have oversight responsibility of a \$4 million dollar budget.
- Supervise Division of Student Development Services' Institutional Effectiveness Plans.
- Serve multiple District committees utilizing large-scale stakeholder input.
- Served on the District's Guided Pathways Implementation Team.
- Supervise six (6) direct reports, one-hundred four (104) additional full and part-time staff.
- Serve on the campus budget council.
- Ensure college processes and procedures comply with local, state, and federal laws, SACSCOC and

Texas Higher Education Code.

- Track program review data and monitor progress of institutional goals and outcomes for all areas of responsibility.
- Work with Dual Credit and Early College High School leadership to ensure provision of services.
- Draft, edit, and update policy to align with local, state, and federal regulations.

Notable Accomplishments:

- During the COVID-19 pandemic, led the district team which ensured the Texas Success Initiative (TSI) assessment was available remotely for all eligible students seeking to be placed in courses during summer and fall 2020 semesters. From May-July, 5419 virtually proctored sessions were completed by TCC-bound students. From May through July, the college invested \$70,395, due to my team's recommendation, to cover students' remote proctor fees to remove testing and cost barriers to enrollment. We achieved an extension of this support for students through fall 2020.
- Led planning, implementation, and operational oversight of the first emergency grant program for Tarrant County College which became available to students effective September 2019. A total of 353 students were helped in fall 2019, spring and summer 2020 (59, 225, 69 students respectively); a total of \$166,735 were awarded during the first three semesters of the grant.
- Co-led the proposal to reclassify 3 positions within Student Development Services and across the district: Director of Student Conduct and Prevention Education, full time nurses, and Coordinators of Special Services.
- Co-led budget alignment for the entire Student Development Services division, district-wide, providing greater fiscal balance which provided equitable resource allocation for many functional areas.
- Led and oversaw the establishment of the Intercultural Network and the Men of Color Collaborative for the campus.
- Led and oversaw the establishment of the Veterans Center for the campus.
- Supervised the expansion of NE Campus Food Pantry as well as the new branding which led to Toro's Pantry. Additionally, led the process to secure support from Tarrant Area Food Bank expanding offerings to include fresh food market items such as produce and dairy. 3800+ (unduplicated) students have been served by Toro's Food Pantry during the 2018/19 and 2019/20 academic years.
- Collaborated to plan and execute the North Texas Region Poverty Awareness Training featuring Dr. Donna Beegle work on the culture of poverty. This regional collaboration with Dallas College and the North Texas Community College Consortium engaged 190+ DFW attendees from k-20 and non-profit organizations.
- Led campus and district conversations and professional development to inform and expose our campus community to the plight of formerly incarcerated and DACAmended persons. Specifically, I focused on ways to ensure we help our formerly incarcerated and DACAmended students successfully enroll and graduate as well as become engaged in successful employment opportunities.
- Earned a Campus Threat Management Certificate from the National Behavioral Intervention Team Association (NaBITA). In 2018 I was one of six employees to earn the certificate for the entire College District.
- Invited as one of four campus employees to participate in the AACC Pathways 2.0 Institute in Scottsdale, AZ (September 2018) on behalf of Tarrant County College.
- Invited to participate in the Texas Pathways Institute Cohort representing Tarrant County College (fall 2019).

Executive Dean of Student & Enrollment Services, Eastfield College, July 2016-September 2017

- Served as the college registrar.
- Directly oversaw the office of Early College Programs which enrolled twenty (20) percent of the total college enrollment and had over twenty-five (25) high school dual credit partners in six (6) school districts and three (3) early college high schools including a PTECH (the first one in Texas) and two (2) collegiate academies with another in planning for fall 2017.
- Managed admissions, records, degree audit, recruitment and outreach, state reporting for the college, the TRIO Upward Bound, TRIO Educational Talent Search, G-Force and TEXPrep grants which serve 620 students collectively.

- Supervised five (5) direct reports, thirty-four (34) additional full-time staff, and two (2) part-time staff.
- Had budgetary responsibility totaling \$2,993,090+.
- Served as a co-lead for principle reviews as part of the SACS-COC Reaffirmation for Accreditation Team.
- Assisted in the creation and implementation of the campus strategic plan.
- Developed and evaluated strategic planning for the division and its departments.
- Organized, implemented and monitored professional development of all employees within the areas of supervision.
- Ensured college processes and procedures complied with local, state, and federal laws, SACSCOC and Texas Higher Education Code.
- Worked with the Vice President of Academic Affairs and Student Success on a weekly basis.
- Developed and evaluated institutional enrollment goals and strategic enrollment management plans.
- Tracked program review data and monitored progress of institutional goals and outcomes for enrollment services.
- Collaborated frequently with academic deans and chairs to improve delivery of services to students and faculty.

Notable Accomplishments:

- Assisted with the implementation of the Seagoville PTECH at Eastfield College, the first PTECH in Texas.
- Collaborated to streamline semester start and end dates, billing processes, and contract management for optimized services and function of Early College Programs.
- Guided direct reports in the assessment, planning and implementation of training for their teams.
- Conceptualized and modeled data-informed decision making for staff at all levels of the areas of direct supervision.
- Coached direct reports through the process of tying unit, division, and college goals to employee performance and goal setting.
- Led the creation of statements of purpose for the areas supervised.
- Re-organized and re-structured offices to optimize the student experience.
- Created and implemented retreats for professional development and as a way to build community among the staff.
- Created, revised, and edited campus processes and procedures to meet student and institutional needs. Examples include but are not limited to: Minors on Campus form, grade change forms, and dual credit/early college high school faculty credentialing process.

Director of Student Development Services, Tarrant County College Trinity River Campus, January 2013-June 2016

- Championed holistic student development.
- Incorporated student development theory to everyday processes and procedures.
- Led engagement efforts and programs for the campus.
- Advocated for students and represented the campus in the community.
- Assessed and evaluated programs continuously to ensure they remained relevant, student focused as well as data and research driven.
- Supervised six (6) direct reports, four (4) additional full-time staff, eleven (11) part-time staff.
- Had budgetary oversight totaling \$578,329+.
- Participated in strategic planning for the division and campus as well as district, campus, and departmental meetings.
- Participated in district initiatives including Achieving the Dream, Vision 2015, and SACS.
- Facilitated trainings including topics such as Safe Space, Diversity and Inclusion, and Leadership.
- Managed The Center for Leadership Development, Health Services, The Discovery Center for Student Success, The Student Center, The Student Life Center, and New Student Orientation. These units are responsible for campus clubs and organizations, student activities, campus programs/events, multicultural programming, Student Government Association, peer tutoring, student leadership programs and cohorts, student success seminars, and Violence Against Women's Act continuing education.

Notable Accomplishments:

- Collaborated with the team implementing the Texas Academy for Biomedical Sciences (TABS), Early College High School at TCC Trinity River.
- Revamped new student orientation curriculum to address academic under matching and created intentional connections between first-time in college students, current students who serve as orientation peer leaders, and campus employees.
- Assisted in the development, ratification, and implementation of the unified constitution for the TCCD Student Government Association.
- Created intentional and intersectional multicultural programs to engage students in multiple ways and by multiple campus and community resources in one event.
- Supervised the creation of the campus' Student Center.
- Served as a founding committee member for the Safe Space program which started at the Trinity River Campus and was later adopted by the District.
- Co-chaired Trinity River's Diversity & Inclusion Committee.
- Organized and led the first campus-based Trinity River Diversity and Inclusion professional development conference.

Director of Student Affairs, UT Southwestern School of Health Professions, August 2009- January 2013

- Managed school-wide marketing, publications, and recruitment activities in accordance with medical center recruitment events.
- Developed minority student recruitment strategies and scholarship programs.
- Coordinated new student orientation.
- Assessed university student assistance programs.
- Served as school liaison for the health professions student advisory council and the university student leadership committee.
- Coordinated the school's tutoring services and advised both prospective and current students.

Director of Enrollment and Community Relations, UT Southwestern School of Health Professions, September 2007- August 2009

- Coordinated and managed recruitment events for the School of Health Professions.
- Counseled individual prospective students and maintained day-to-day contact with prospective students, school administrators, and the community in order to provide ample and accurate institutional information.
- Managed and updated all promotional materials. Produced and managed budget for promotional events and materials. Organized special tours for prospective students and their families.

Associate Director, Diversity Enrichment Programs, University of Oklahoma, December 2006-September 2007

- Assisted the Director in the management of recruitment programs and outreach for underrepresented students.
- Assisted in the recruitment of the 2007-08 freshman class which, at the time, was the largest at a four- year public university in Oklahoma with 3,883 students.
- Developed and implemented programs and services for prospective students, parents, counselors, and alumni.
- Recruited and was primarily responsible for the outreach to underrepresented populations in Oklahoma and Texas.
- Provided academic and career advising. Assisted in the selection and oversight of the Diversity Enrichment Programs Recruitment Intern Scholarship and Sooner Traditions Scholarship.
- Translated university literature for prospective students and parents, as necessary, placed on the University of Oklahoma's website and published for recruitment materials.
- Served as the general information officer for the university to various constituencies and as liaison between prospective students and various OU departments such as Admissions, Housing, and Financial Aid.
- Presented at community events and meetings including, but not limited to, college fairs and visits, the

Governor's Task Force for the Advancement of Hispanic Students in Higher Education, and The Oklahoma City Community Foundation.

- Assisted in obtaining adequate accommodations for prospective students as necessary.
- Planned events for large and small groups of students, faculty, staff, and special guests. Organized special tours for prospective students and their families as well as other important visitors as necessary.

Assistant Director & Latino Student Life Coordinator, University of Oklahoma, November 2005-December 2006

- Served as the leader and provided vision for over 900 Latino students.
- Served as operational liaison to the Vice President of Student Affairs and various OU departments such as Admissions, Housing, Financial Aid, and the Honors College.
- Counseled individual students, both prospective and current and provided academic and career advising.
- Advised Latino student organizations, including four Greek organizations, Hispanic American Student Association, Latino Achievement and Heritage Celebration, and National Hispanic Heritage Month events as well as OU's annual Howdy Week.
- Co-created the Emerging Leaders program for upcoming Greek Leaders.
- Managed departmental budget and several departmental accounts. Supervised students on staff and led fund raising efforts and social activities. Successfully advised and hosted the Tomas Rivera Educational Empowerment Conference that hosted over 300 Latino students and high school administrators.

Graduate Research

Project Coordinator, University of North Texas Latino Family College Access Project, August 2009-June 2013

- Managed college access action research project on family involvement in college preparation and planning.
- Coordinated the development, delivery and evaluation of parent workshops on preparing for college for parents with children in high school.
- Coordinated data collection: conducted focus group and individual interviews with project parent consultants, interviewed parent participants, and analyzed data.

Graduate Student Assistant, University of North Texas TG Foundation Grant, September 2009-August 2010

- Conducted focus group interviews with student participants, transcribed and analyzed data.
- Managed and was responsible for survey data collection and distribution.

Teaching

Instructor, Department of Health Care Science Education and Research, UT Southwestern School of Health Professions, June 2011- January 2013

Courses:

- HCS 5106.01 Professional Development. Fall 2011, Spring 2012, Fall 2012
- MPA 5222 Medical Spanish II. Spring 2012
- MPA 5123 Medical Spanish III. Summer 2012
- MPO 5614 Medical Spanish. Fall 2012

Publications

Dissertation

Olivares-Urueta, M. (2013). Si se puede: An investigation of factors fostering allied health graduate degrees completion for Latinos/as. Available from the University of North Texas Digital Library: https://digital.library.unt.edu/ark:/67531/metadc500149/m2/1/high_res_d/dissertation.pdf.

Publications in Peer Reviewed Journals

Olivares-Urueta, M., Williamson, J. W. (2013). Pre-admissions factors and utilization of tutoring services in health professions educational programs. *The Journal of Allied Health* 42 (2), 74-78.

Klocko, D., Hoggatt Krumwiede, K., **Olivares-Urueta, M.,** and Williamson, J. W. (2012). Development, implementation, and short-term effectiveness of an interprofessional education course in a school of health professions. *Journal of Allied Health* 41 (1), 14-20.

Fann, A., **Olivares-Urueta, M.,** De la Peña, R., Pulido, A. M., Del Rio, R. (2011). Using a cultural wealth framework to develop culturally relevant postsecondary outreach for Latino families. *National FORUM of Multicultural Issues Journal* 8 (2), 75-86.

White Papers

Olivares-Urueta, M. (2012). The Latino health professions pipeline: An overview. The HACU Hispanic Higher Education Research Collective (H3ERC).
http://www.hacu.net/images/hacu/OPAI/H3ERC/2012_papers/Olivares-Urueta%20-%20latino%20health%20professions%20pipeline%20-%202012.pdf

Other Publications

Olivares-Urueta, M. (2013). Factors fostering allied health graduate degree completion for Latinos/as. *Excellence in Practice Knowledge Communities*. Retrieved from http://www.naspa.org/images/uploads/main/2013_NASPAKC_Fall_Publications.pdf.

Olivares-Urueta, M. (2013). Scholars' corner. *The Hispanic Outlook in Higher Education Magazine* 23 (10), 16.

Gasman, M., & **Olivares-Urueta, M.** (2011, November 28). Confronting ignorance and prejudice in public forums. *The Chronicle of Higher Education* (online edition). Retrieved November 28, 2011 from <http://chronicle.com/blogs/innovations/confronting-ignorance-and-prejudice-in-public-forums/30961>

Presentations and Papers

Keynotes

Olivares-Urueta, M. (2019). At Your Service? Improving Support for Undocumented and Immigrant Students in Higher Education. Invited keynote for the 2019 Higher Education Law Conference at the University of North Texas, Denton, TX.

Olivares-Urueta, M. (Forthcoming, November 2020). Community Colleges and Systemic Racism. Invited keynote for the 2020 Buchholz Lecture for the Bill J. Priest Center for Community College Education at the University of North Texas, Denton, TX.

Peer Reviewed

Sandoval-Lucero, E., de la Teja, M., **Olivares-Urueta, M.,** Mercado, C., Garcia, A. (2019). Doctoral Pathways: Supporting Latina Community College Professionals to and Through Graduate School. Selected for presentation at the National Association of Student Personnel Administrators (NASPA) Annual Conference, Los Angeles, CA.

Medley, T., Anderson, T., **Olivares-Urueta, M.** (2018). Using Data to Affirm Communities of Color. Selected for presentation at the Minority Serving Institutions Convening, Dallas, TX.

Razo, D., **Olivares-Urueta, M.** (2018). Creating Safer Spaces: Addressing Intersectionality Through an LGBT Advocacy Program. Selected for presentation at the Texas Association of Chicanos in Higher Education Conference, Addison, TX.

Lizalde, G., Honey, M., Valdez, J., **Olivares-Urueta, M.**, Carales, G. (2018). El Chupacabra- Panel Discussion Regarding the Rare Species Known as the Latino Higher Education Executive Leader. Selected for presentation at the Texas Association of Chicanos in Higher Education Conference, Addison, TX.

Martinez, E., **Olivares-Urueta, M.**, Hernandez, I., Gonzalez, A., Velazquez, T. (2018) Issues Impacting the Success of Latinx Student Affairs Professionals in Community College. Selected for presentation at the National Association of Student Personnel Administrators (NASPA) Annual Conference, Philadelphia, PA.

Rodriguez, A., **Olivares-Urueta, M.** (2018). Bridges Over Borders: Building Bridges to Positively Affect Academic Success and Equity for Students. Selected for presentation at the UNT Diversity and Equity Conference, Denton, TX

Núñez-Janes, M. **Olivares-Urueta, M.** (2018). Supporting Undocumented Students: Sharing Best Practices and Building Networks. Selected for presentation at the UNT Diversity and Equity Conference, Denton, TX

Lowry, K., Hicks, J., **Olivares-Urueta, M.** (2017). PTECH: Where High School and Community College Meet Industry. Presented at the American Association of Community Colleges Annual Convention, New Orleans, LA.

Olivares-Urueta, M., Lowry, K., Wilson Horton, W. (2017). Using Data to Manage Staff: Stories from Community College Administrators. Presented at the National Association of Student Personnel Administrators (NASPA) Community College Institute and the NASPA Annual Conference, San Antonio, TX.

Lowry, K., Hicks, J., **Olivares-Urueta, M.** (2017). PTECH: Where High School and Community College Meet Industry. Presented at the NASPA Community College Institute and the NASPA Annual Conference, San Antonio, TX.

Fann, A., **Olivares-Urueta, M.**, Hamm, A., Vasquez, P. (2013). Reclaiming Their Children's Educational Aspirations: The Critical Role of Latino Parents in College Access. 21st Annual International Conference on Parent Education and Parenting. University of North Texas, Denton, TX.

Fann, A., **Olivares-Urueta, M.**, Sanchez, N., Hamm, A., Olivarez, C., Solano, I., Vasquez, P. (2012). Reclaiming Their Children's Educational Aspirations: The Critical Role of Latino Parents in College Access. Paper presented at the Association for the Study of Higher Education Annual Meeting, Las Vegas, NV.

Fann, A., **Olivares-Urueta, M.**, (2012). Es El Momento: The potential of Spanish Language TV in Educating Families about How to Get to College. Paper presented at the American Educational Research Association Annual Meeting, Vancouver, Canada.

Olivares-Urueta, M., (2012) A Retrospective Investigation of the Factors which Fostered Allied Health Degree Completion for 20 Latinos/as. 7th Annual American Association of Hispanics in Higher Education Conference. Costa Mesa, CA.

Olivares-Urueta, M., Fann, A., Vasquez, P. (2012). Es El Momento? Latino parents' Perceptions of Spanish Television College Going Campaigns and Suggestions for Future Use. 7th Annual American Association of Hispanics in Higher Education Conference, Costa Mesa, CA.

Fann, A. **Olivares-Urueta, M.**, Vasquez, P., Hamm, A., (2011). Sí Pero...: The Mixed Efficacy of Social

Media for Providing College Information to Latino Parents. Texas Social Media Research Institute's Social Media Conference. Stephenville, TX.

Fann, A., **Olivares-Urueta, M.**, Pulido, A. M., Hamm, A., Vasquez, P., Delgado, M. (2011). Exploring the Potential of Spanish Language Media to Provide College Information to Latino Parents. Paper presented at the Association for the Study of Higher Education Annual Meeting, Charlotte, NC.

Fann, A., Hamm, A. E., Delgado, M. Y., **Olivares-Urueta, M.**, Pulido, A. M., Vasquez, P. (2011). Exploring the Potential of the Spanish Media to Provide College Information to Latino Parents. Texas State Association of Multicultural Education, Annual Meeting, Mesquite, TX.

Fann, A., Wilson, D., **Olivares-Urueta, M.**, Del Rio, R., De la Peña, R., Robertson, K., Tran, L. (2011). Creating Seamless Pathways to the Baccalaureate: Implications for Helping Students Build Transfer Capital. Paper presented at the American Educational Research Association Annual Meeting, New Orleans, LA.

Olivares-Urueta, M., Fann, A., Del Rio, R., De la Peña, R., Pulido, A. M. (2011). From Research to Practice: Involving Latino Parents in the Higher Education Process. 6th Annual American Association of Hispanics in Higher Education Conference, San Antonio, TX.

Fann, A., **Olivares-Urueta, M.**, & Pulido, A. M. (2011). Latino Parent Involvement in College Going. 19th Annual International Conference on Parent Education and Parenting. University of North Texas, Denton, TX.

Fann, A., **Olivares-Urueta, M.**, Del Rio, R., De la Peña, R., Pulido, A. M. (2010). Selling Tamales: Latino Family Involvement in College Planning and Preparation. Paper presented at the Association for the Study of Higher Education Annual Meeting, Indianapolis, IN.

Fann, A., De la Peña, R., **Olivares-Urueta, M.**, Pulido, A. M., & Del Rio, R. (2010). Using a Funds of Knowledge Framework to Develop Culturally Relevant Postsecondary Outreach for Families. Texas State Association of Multicultural Education, Annual Meeting, Denton, TX.

Fann, A., **Olivares-Urueta, M.**, Del Rio, R., De la Peña, R., & Pulido, A. M. (2010). The Role of Families in College Preparation and Planning. 18th Annual International Conference on Parent Education and Parenting. University of North Texas, Denton, TX.

Fann, A., Del Rio, R., **Olivares-Urueta, M.**, & De la Peña, R. (2009). Serving Families of Low- Income and First Generation Community College Students. Professional development workshop presented at the NASPA Multicultural Institute, Dallas, TX.

Professional Presentations and Webinars

Alquist, J., Brownlee, M. I., Gonzalez, M. J., Miller, T., **Olivares-Urueta, M.** (2020). Leading Online: Campus Leaders as Digital Storytellers. Virtual webinar hosted June 3, 2020:
<https://www.josieahlquist.com/2020/05/26/campus-leaders-as-digital-storytellers/>

Ozuna-Allen, T., **Olivares-Urueta, M.**, (2020). Intentional Mami: Overcoming Overwhelm. Selected for presentation at the Texas Association of Chicanos in Higher Education Gulf Coast Region Professional Development Day, virtual presentation.

Garcia, D., Gonzalez, M. N., Montalbano, I., Olivares-Urueta, M (2020). Latinas in Leadership Panel. Annual Conference for the Texas Association of Chicanos in Higher Education. Sugar Land, TX.

Olivares-Urueta, M. (2012). Latino/a Allied Health Professions Education Pipeline Issues: A Matter of Public Health. University of Texas San Antonio Higher Education Symposium. San Antonio, TX.

Olivares-Urueta, M., Sanchez, N., Hamm, A., Olivarez, C., Solano, I., Vasquez, P., & Fann, A. (2012). Reclaiming Their Children's Educational Aspirations: The Critical Role of Latino Parents in College Access. University of Texas San Antonio Higher Education Symposium. San Antonio, TX.

Klocko, D., Hoggatt Krumwiede, K., **Olivares-Urueta, M.**, & Williamson, J. W. (2012). Development, Implementation and Short-term Effectiveness of an Interprofessional Education Course in a School of Health Professions. 40th Annual CME Conference of the American Academy of Physician Assistants, Toronto, Ontario.

Fann, A., & **Olivares-Urueta, M.** (2010). Learning from Transfer Students: Implications for Building Transfer Capital. University of Texas San Antonio Higher Education Symposium. San Antonio, TX.

Fann, A., **Olivares-Urueta, M.**, Del Rio, R., De la Peña, R., Pulido, A. M., & Vasquez, P. (2010). Involving Parents in College Preparation and Planning. Region 10 Education Center, High School Summit. Garland, TX.

Fann, A. Wilson, D., **Olivares-Urueta, M.**, Del Rio, R., Robertson, K. Bynum, M. De la Peña, R. & Tran, L. (2010). Student Perceptions of Academic Advising and Experiences Navigating the Transfer Process. UCAN Advising Conference, Grapevine, TX.

Fann, A., & **Olivares-Urueta, M.** (2009). Involving the Families of Community College Students. University of Texas San Antonio Higher Education Symposium. San Antonio, TX.

Invited

Olivares-Urueta, M. (2020) The Story of My Vision and Voice. Invited Keynote for the TCC NE Phi Theta Kappa Induction Ceremony, Fort Worth, TX

Olivares-Urueta, M. (2018). My Leadership Path of Success. Invited Presentation for the Management and Leadership IV Career Palooza and Graduation Invitation hosted by Tarrant County College Human Resources Professional Development Office, Fort Worth, TX

Olivares-Urueta, M. (2018). Diversity Symposium: The Unique Struggles of Undocumented Immigrants and DACA Recipients Securing Educational Opportunities. University of North Texas. Denton, TX.

Olivares-Urueta, M. (2018). JUNTOS: A Latina Success Story. Invited Presentation for the JUNTOS cohort hosted by Tarrant County Community College South Campus, Fort Worth, TX.

Olivares-Urueta, M. (2018). What Works for Women at Work: Maternal Wall. Invited Presentation for the Women in Higher Education Lean in Series hosted by Tarrant County College Human Resources Professional Development Office, Fort Worth, TX

Salinas, C., **Olivares-Urueta, M.** (2017). Latinos in Higher Education: Moving the Equity Needle: The Intersectionality of Latinos and Latinx Identities. Invited Presentation for the National Conference on Race and Ethnicity. Fort Worth, TX.

Olivares-Urueta, M., Lopez, G. (2017). Putting Cultura to Work for Student Services. Invited Presentation for the University of North Texas Student Portrait Symposium: Exploring Student Demographics. Denton, TX.

Olivares-Urueta, M., (2015). Discussant for the Don A. Buchholz Lecture "Starting Point: Latinos in Community Colleges". Collin County College Spring Creek Campus, Plano, TX.

Olivares-Urueta, M., (2015). Diversity and Leadership. TCC Trinity River Campus, Fort Worth, TX

Olivares-Urueta, M., (2015). Organizational Culture and Leadership at the Community College. University of North Texas, Denton, TX.

Olivares-Urueta, M., (2012). Qualitative Research. UT Southwestern Medical Center, Dallas, TX.

Olivares-Urueta, M., (2012). College is a Family Experience, Orientation on College Preparation and Planning. UT Southwestern Medical Center, Dallas, TX.

Olivares-Urueta, M. (2011). Intercultural Communication: Considerations and Suggestions for Clinicians. UT Southwestern Medical Center, Dallas, TX.

Olivares-Urueta, M., (2011). College is a Family Experience, Orientation on College Preparation and Planning. UT Southwestern Medical Center, Dallas, TX.

Olivares-Urueta, M., Pulido, A. M., Del Rio, R. (2010). College is a Family Experience, Orientation on College Preparation and Planning. UT Southwestern Medical Center, Dallas, TX.

Fann, A., **Olivares-Urueta, M.**, Del Rio, R., De la Peña, R., Pulido, A. M. (2009). College is a Family Experience, Orientation on College Preparation and Planning. North Central Texas College, Corinth Campus.

Fann, A., **Olivares-Urueta, M.**, Del Rio, R., De la Peña, R., Pulido, A. M. (2009). College is a Family Experience, Orientation on College Preparation and Planning. North Central Texas College, Gainesville Campus.

Fann, A., **Olivares-Urueta, M.**, Del Rio, R., De la Peña, R., Pulido, A. M. (2009). College is a Family Experience, Orientation on College Preparation and Planning. North Central Texas College, Corinth Campus.

Proposal Review

- Proposal Reviewer (2019). National Association of Student Personnel Administrators Closing the Gaps Conference.
- Reviewer (2015). National Association of Student Personnel Administrators 2016 National Conference.
- Proposal Reviewer (2015). Student Affairs Community College Association, Region V 2015 Conference.
- Proposal Reviewer (2012), Council on Ethnic Participation, College Access, Association for the Study of Higher Education.
- Research Grant Proposal Reviewer (2012), Hispanic Association of Colleges and Universities (HACU).

Professional Memberships

- American Association of Community Colleges (AACC)
- Texas Association of Chicanos in Higher Education (TACHE)
- National Association of Behavioral Intervention Teams (NaBITA)
- National Association of Student Personnel Administrators (NASPA)
- University of North Texas Association of Graduate Students in Higher Education (AGSHE)

Service

Professional

- Texas Association of Chicanos in Higher Education, State Board, President-Elect 2020
- Texas Association of Chicanos in Higher Education, Mentoring Program, April 2020-Present
- Texas Association of Chicanos in Higher Education, Career & Leadership Development Institute Faculty Member, February 2020.
- Texas Association of Chicanos in Higher Education 2020 State Conference Planning Committee Member
- Texas Association of Chicanos in Higher Education, Tarrant County College Chapter, President, July 2018- June 2019
- NASPA Community Colleges Division Latino Task Force, Board Member, 2017-Present
- NASPA Community Colleges Annual Awards Selection Committee, 2016
- NASPA Latino Knowledge Community, Scholarship and Research Committee Co-Chair 2014- 2016
- AAHHE Graduate Student Fellows Program Application Review 2013, 2016

College/University

Tarrant County College Northeast Campus:

- Texas Association of Chicanos in Higher Education, President, May 2018-June 2019
- Consultation, Assessment, Resources, and Education (C.A.R.E.) Co-Chair, September 2017-Present
- Diversity and Inclusion Council, VP Liaison, September 2017-2019
- Student Development Services Senior Council Member, September 2017-Present
- Provost's Leadership Team August 2019-Present
- Vice Presidents for Student Development and Associate Vice Chancellor for Student Success Council Member, September 2017-Present
- President's Council for the Northeast Campus, September 2017-Present
- Chancellor's Extended Cabinet, August 2019-Present
- Student Enrollment Management District Implementation Team, September 2017-2019
- Guided Pathways District Implementation Team, September 2017-2019
- Northeast Campus Budget Council Member, September 2017-Present

Eastfield College July 2016-September 2017:

- Dallas County Community College District Registrar's Council, Chair-Elect, Member, July 2016- September 2017
- Seagoville PTECH at Eastfield College Steering Committee Member, July 2016- September 2017
- Eastfield College Strategic Planning Committee, Member, August 2016- September 2017
- Eastfield College Master Planning Committee, Member, November 2016
- Eastfield College Fall Convocation Committee, February 2017- September 2017
- SACSCOC 5th Year Review Team, Co-Coordinate review and compliance of the admissions policies principle and the student services principle, Fall 2017- September 2017
- Student Success Council, Member, July 2016- September 2017
- Student Development and Enrollment Management Leadership Council, Member, July 2016- September 2017
- 8 week Course Implementation Committee, Member, April 2017- September 2017

Tarrant County College Trinity River Campus 2013-2016:

- Consultation, Assessment, Resources, and Education (C.A.R.E.) Team Member, October 2015-June 2016
- COMPASS Women's Mentoring Program, Mentor, August 2014-May 2015
- Directors of Student Development Services District Council, January 2013-June 2016; Co-Chair, November 2015-June 2016
- Diversity and Inclusion Council, Member, May 2014-Present; Co-chair, February 2015- June 2016
- New Student Orientation District Committee, Member, March 2014-June 2016
- Safe Space Committee for LGBTQIA Students, Faculty, and Staff, Member, March 2013- June 2016; Course Facilitator, June 2015-June 2016
- Campus Safety Committee, Member, June 2015-June 2016
- Student Development Services Leadership Team, Member, January 2013- June 2016
- Student Success District Council, Member, January 2013-June 2016
- Texas Academy of Biomedical Sciences (Early College High School at Trinity River Campus) Committee, Member, September 2015-June 2016

UT Southwestern Medical Center September 2007-January 2013:

- Convergence Implementation Advisory Group, Member, June 2011-January 2013
- Science Teacher Access to Resources (STARS) Program Volunteer Presenter, September 2007-January 2013
- Health Professions Academic Affairs Committee, Ex-Officio, August 2009- January 2013
- Health Professions Administrative Council, Member, September 2007-August 2009
- Health Professions Admissions Subcommittee, Chair, August 2009- January 2013
- Health Professions Educational Technology Advisory Committee, Ex-Officio, August 2012- January 2013
- Health Professions Faculty Council, Ex-Officio, August 2009- January 2013

- Health Professions Policies and Procedures Subcommittee, Member, August 2011- January 2013
- Health Professions Research Committee, Member, September 2011- January 2013
- Health Professions Student Advisory Committee, Co-Chair, August 2008- January 2013
- UT Southwestern Student Health Services Administrative Board, Member, September 2011- January 2013

Community

- Yvonne A. Ewell Townview Center- High School for Health Professions Advisory Board, President, May 2012-August 2018
- Yvonne A. Ewell Townview Center- High School for Health Professions Advisory Board, Member, September 2007- August 2018
- North Texas Leadership Academy Advisory Board Member, September 2011- July 2014

Honors and Awards

- Nominated (selected) [Aspen Rising Presidents Fellowship](#) 2020-2021 Cohort
- 2020 Recipient of the [Ricardo Salinas Scholarship](#) which helps increase the participation of Latinos in [Aspen Institute](#) Events
- Named as one of the [40 Digital Leaders to Follow](#) during the COVID-19 Era
- Tarrant County College Chancellor's Excellence Awards- Student Ready Category- for implementation of the Eliminating Barriers Emergency Grant Program- Fall 2019 Awards Cohort
- Nominated for the Dallas Public Voices Op-Ed Project Class of 2019
- Nominated (selected) as a member of Leadership ISD Tarrant County Class of 2019
- Nominated (selected) for the American Association of Women in Community Colleges 2018 Class of Outstanding Women under 40 working at community colleges (2018)
- Nominated (selected) for the American Association of Community Colleges Future Presidents Institute (2018)
- Nominated (selected) for the National Community College Hispanic Council Leadership Fellows Program (2015)
- Tarrant County College Chancellor's Quarterly Award for Impact on Student Success (2013)
- UNT Outstanding Higher Education Graduate Student Award (2012)
- American Association of Hispanics in Higher Education Graduate Student Fellow (2012)
- Nominated (selected) for the ASHE Graduate Student Policy Seminar (2010 & 2011)
- UNT College of Education Graduate Student Travel Grant Recipient (Spring 2011, Fall 2011 & 2012)
- UNT Toulouse Graduate School Travel Grant Recipient (Fall 2011)
- UNT Academic Achievement Scholarship (2009-2010 & 2010-2011)